

# Session II: Customizing Self Employment; Developing the Business Concept

## **STARTUp-Alaska Webinars**

Webinars target people with disabilities and providers interested in self-employment. The 9-part series looks at customizing self-employment and is part of a larger training and technical assistance schedule (available at web site below).

The next webinar, Creating An Employment Plan for the Business Owner, is Dec. 10, 2007.

**STARTUp-Alaska** is funded by the U.S. Dept. of Labor, Office of Disability Employment Policy.

For more information, see the project web site:

<http://health.hss.state.ak.us/gcdse/projects/startup.html>

Or contact Richard Rainery at: 907.242.3235  
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## **STARTUp-Alaska Webinar**

**1-2:30 p.m. AK time, November 28th, 2007**

### **Session II: Developing the Business Concept**

This session will focus on the use of the Potential Business Owner's, PBO, discovery information to guide the business area to be developed and the Business Concept Plan. The Business Concept Plan takes place in a meeting format with expertise from the potential business area present. The session will offer information and ask participants to engage in a planning activity. Time will be available for questions, answers, and discussion with the group on the process of discovery and business concept planning.

### **Presenter: Norciva Shumpert, Employment for All**

Ms. Shumpert works with organizations, families, and agencies on customized employment, transition, self-employment, community life opportunities, system reorganization, and self directed services. She has worked on federal, state and local initiatives to blend/braid resources, implement customized employment, and increase self determination.

### **Connecting to the Webinar**

Go the University of Alaska Elluminate (eLive) web site:

[http://elive.uaa.alaska.edu:80/join\\_meeting.html?meetingId=1190837835580](http://elive.uaa.alaska.edu:80/join_meeting.html?meetingId=1190837835580)

At the login screen, enter your name, but leave the password blank. You will be entered into the meeting. Please test the connection before the actual meeting, in case you need help (call Ms. Shumpert at 228-497-6999 prior to day of the call).