



STARTUp-Alaska Webinars

STARTUp-Alaska webinars target people with disabilities and providers interested in self employment. The 9-part series focuses on customizing self employment and is part of a larger training and technical assistance program.

Webinar Dates:

February 21, 2008

March 20, 2008

April 10, 2008

STARTUp-Alaska

STARTUp-Alaska is funded by the U.S. Dept. of Labor, Office of Disability Employment Policy. For more information, see the project web site:

<http://health.hss.state.ak.us/gcdse/projects/startup.html>

Or contact Richard Rainery at:
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Session IV: Customizing Self Employment: Researching Alternative Business Concepts, Part I

STARTUp-Alaska Webinar

1-2:30 p.m. AK time, February 21, 2008

Session IV: Researching Alternative Concepts, Part I

This session will continue the process to customize self-employment outcomes for potential business owners with disabilities. The previous session addressed the need to narrow the PBO's focus to a workable number of alternative concepts, ideally two. This session addresses the next step in the process: to research the alternative concepts by the Business Support Team. The research provides an overview to be used in the determination of the specific business concept by the Potential Business Owner, the next step of the process. The business functions of Marketing, Finance, Operations and Legal are used as the format for this analysis.

Presenter: Michael Callahan, Employment for All

Mr. Callahan works with organizations, families, and agencies on customized employment, transition, self-employment, community life opportunities, systematic instruction and self directed services. He has worked on numerous federal, state and local initiatives to blend/braid resources, implement customized employment, and increase self determination.

Connecting to the Webinar

Go the University of Alaska Elluminate (eLive) web site:

http://elive.uaa.alaska.edu:80/join_meeting.html?meetingId=1190837835580

At the login screen, enter your name, but leave the password blank. You will be entered into the meeting. Please test the connection before the actual meeting, in case you need help (call Mr. Callahan at 228-497-6999 prior to day of the call).