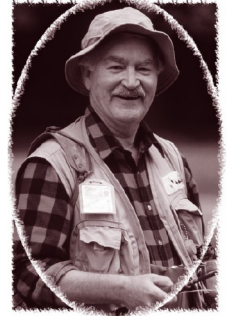


MATERIALS ORDER FORM

The Take Heart Alaska Coalition will be launching a statewide educational campaign to increase awareness of the need to know and control your blood pressure in May 2005. We thought you might like to have a community kit to participate in this campaign. If you would like additional materials, please check the items you want on the order form and fax it to us at (907) 465-2770, or mail it to State Section of Epidemiology, Cardiovascular Health Program, PO Box 110616, Juneau, AK, 99811-0616. These materials are also available for downloading off of the web at <http://www.takeheart.alaska.gov>. For more information, please call us at 1-888-465-3140.

Control your
Blood Pressure
For Life!



Take Heart
Alaska

Coordinator Kit:

- **(1) Crossword Puzzle and Answer:**
- **(1) Control Your Blood Pressure...for Life Bookmark:**
- **(1) Control Your Blood Pressure...for Life Tracking Card:** These cards allow people to keep track of their blood pressure over time.
- **(1) Control Your Blood Pressure...for Life Bookmark Flyer:** The flyers cover the same information as the bookmark and provide a format for posting in businesses around town.
- **Newsletter article:** These can be adapted to fit your newsletter or newspaper.
- **Talking points for presentations:** Scheduling local health care providers, heart attack survivors, or stroke survivors to talk about blood pressure on a popular local radio program can be very powerful for spreading the word. The talking points provide a general guideline that can be used for the conversation.
- **Radio and TV PSA scripts:** Both television and radio PSAs will be playing from May through July 2005 for the Control Your Blood Pressure...for Life campaign. The kits will include a written script of the PSA for use on your local station.
- **Pharmacist Cover Letter and Professional Fact Sheet** on home blood pressure monitoring devices: You can invite your local pharmacist to participate in the campaign by distributing information on home blood pressure monitoring devices.
- **Consumer Information** on home blood pressure monitoring devices:
- **Recipe Cards and PSA from the Heart Truth Campaign**
- **Health Care Provider Packet**

- **Medscape Article for Providers** on American Heart Association Updates on Recommendations for Blood Pressure Measurements for CME credits

- **American Heart Association patient education sheet**
- **American Diabetes Association Education sheet**
- **JNC7 Quick Reference**

Additional Materials: Quantity

- Crossword Puzzles _____
- Bookmarks _____
- Flyers _____

- Tracking Cards _____
- Other _____

Contact Information:

Name _____
Mailing Address: _____
Phone: _____

Organization _____
Email: _____