

**Alaska WIC Farmers' Market Nutrition Program - 2011
Participant Survey**

Please fax to (907) 465-3416 or return to your local agency.

1. Is this the first year you received Farmers' Market warrants? Yes No

2. Please check the best answer to each of the following:

<u>Yes</u>	<u>No</u>	<u>Not Sure</u>	<u>Because of the farmers' market coupon program, I and/or my family...</u>
_____	_____	_____	went to a farmers market for the first time
_____	_____	_____	ate more fresh fruits and vegetables this summer than usual
_____	_____	_____	plan to eat more fresh fruits and vegetables all year round
_____	_____	_____	learned a new way to prepare or cook fresh fruits or vegetables
_____	_____	_____	will continue to shop at farmers markets, even without coupons to spend there
_____	_____	_____	learned a new way to store fresh fruits or vegetables to prevent spoiling
_____	_____	_____	bought a fresh fruit or vegetable that I had never tried before

3. While you were at the farmers market, did you spend any money in addition to your Farmers' Market warrants? Please check only one answer.

Yes No Did not go to farmers market

4. How did the quality of fruits and vegetables at the farmers market compare to the quality at your regular grocery store? Please check only one answer.

Better About the same Worse Did not go to farmers market

5. After spending all your farmers market coupons, did you go back to shop at the market?

Yes No Not applicable (still have coupons left)

6. If you did NOT go to the market, please explain why: _____

7. Did you use any of your fruit & vegetable vouchers (FVVs) at the farmers market? (\$6, \$10, \$15.) Yes No

8. Did you preferred to shop at a store with your FVVs? Please explain why. _____

9. Do you have any comments/suggestions or ideas to improve the farmers' market program?
